

**Request for Proposal for Mobile-Friendly Responsive Website
Responses due June 15, 2015**

Legal Services of Northern Virginia (LSNV)
4080 Chain Bridge Road, 1st Floor
Fairfax, Virginia 22030

Purpose

The purpose of this Request for Proposal (RFP) is to evaluate proposals for a Mobile-Friendly Responsive Website.

LSNV plans to enter into agreements with firms that have the expertise to provide assistance in all aspects of application development, including services related to the development, maintenance and support of applications designed for mobile devices such as smart phones, tablet, and other mobile devices. Services may include requirements gathering, information processing architecture, analysis, programming, data management, quality assurance, web services development, training, documentation, project management and consulting related to the delivery of mobile applications. The technology expertise required includes but is not limited to HTML5, CSS3, Java Script, JQuery, Objective-C, Java, PHP, SQL Server, .NET, PhoneGap, ICENIUM and Eclipse. Subject matter expertise may extend to security, testing tools, current trends etc.

Background

Legal Services of Northern Virginia (LSNV) was established in 1980 and our mission is to *promote justice for a better community by providing civil legal assistance to those facing the loss of a critical need.*

Scope of Services

The finished product should accomplish the following:

- Provide user with videos content on LSNV services and programs
- Have a consistent look and feel to all pages (fonts, graphics, and color schemes)
- Load rapidly and provide easy to view video and information content
- Contain links to other related websites
- Allow LSNV staff to easily create and add new website pages if needed.

Services to be Provided

The major components of the Mobile-Friendly Responsive Website are detailed below. Vendors responding should be prepared to provide a solution to the specified area, and if after review and questions, add any additional components deemed necessary to successfully complete the project.

- Create a mobile-friendly responsive website with functionality on iPhone/Android platforms.
- Develop several main navigation links or graphics so the user can easily navigate with the website.
- Categorize a list of videos and produce a mobile responsive design that will allow the user to easily access and view videos.
- Collaborate with the SMS developer in bridge API functions and merge the messaging system to the website mapping fields.
- Integrate the mobile-friendly responsive website with LSNV's website.
- Create analytics on web usage.

Evaluation Criteria

LSNV is looking for one vendor to provide all of the services listed above. Following receipt and review of the proposals by LSNV, the selected company may be invited to an interview at LSNV and make a presentation of their proposed solution. The decision to interview the respondents will be LSNV's sole discretion based on the evaluation of each respondent's proposal. LSNV reserves the right to reject any and all responses, and to waive any irregularities of information in the evaluation process. The final decision is the sole decision of LSNV and the respondents to the RFP have no appeal rights or procedures guaranteed to them. The selected vendor will be given an opportunity to present their proposal in detail.

The successful vendor will be chosen through a qualitative review of these factors. The following criteria will be used to evaluate proposals received:

1. Vendors should possess good knowledge of data visualization on web, and a track record of Human Interface web-design, and visual graphic design;
2. Capability of proposed solution.
3. Cost of services provided.

Proposal Preparation and Submission Requirements

The proposal shall clearly address all of the information requested herein. Since the written proposal will weigh heavily in the evaluation process, information submitted should be complete and provide a convincing case that the vendor can perform high quality work within schedule and budget constraints.

The proposal shall be sent to the official contact listed below, to be received no later than Monday, June 15, 2015.

Raquel Bonilla, Director of Grants Management & Special Projects
Legal Services of Northern Virginia
4080 Chain Bridge Road, 1st Floor
Fairfax, Virginia 22030